

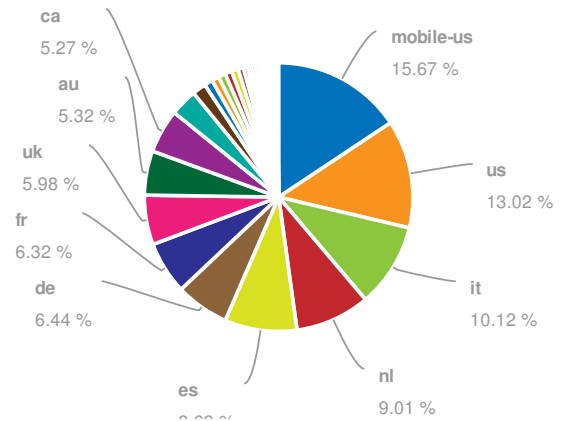
# Visão geral

Database: Google Brazil  
Date: 03 Jun 2015 (live)

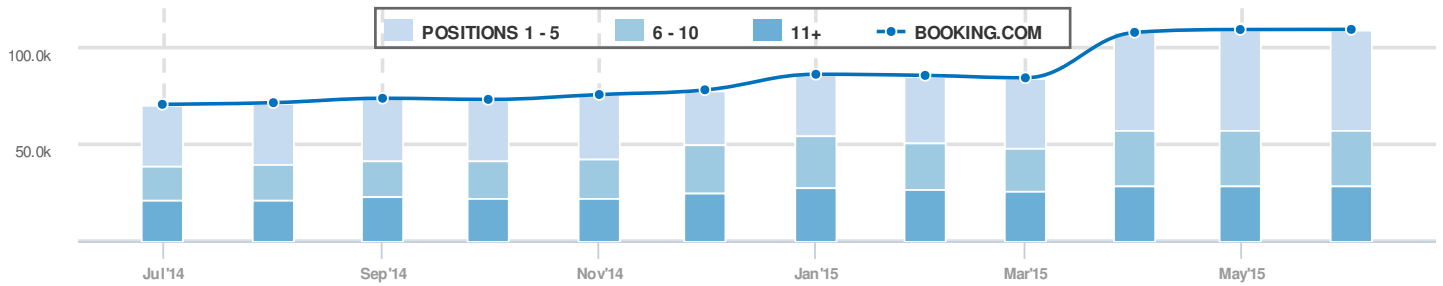
## Visão Global

SEMrush rank	326
Tráfego orgânico	1,258,171
Preço tráfego orgânico	\$960,311
Tráfego Ads	660,547
Preço tráfego Ads	\$589,261

## Banco de dados



## Palavras-chave Orgânicas



# booking.com - Relatório de palavras-chave orgânicas para esse domínio

Database: Google Brazil

Date: 03 Jun 2015 (live)

Filters: none

## Palavras-chave Orgânicas 1 - 100 (109,628)

Palavra-chave	Pos	Volume	CPC	URL	Tráfego %	Custos %	Con.	Resultados	Tendências	Última atualização
booking	1 (1)	823.0k	0.41	www.booking.com/	30.74	16.51	0.22	454.0m		10 hr ago
booking.com	1 (1)	40.5k	0.38	www.booking.com/	1.51	0.75	0.21	454.0m		10 hr ago
booking hotels	1 (1)	22.2k	0.33	www.booking.com/...r.html	0.82	0.35	0.45	407.0m		10 hr ago
booking hoteis	1 (1)	18.1k	0.31	www.booking.com/...r.html	0.67	0.27	0.46	407.0m		10 hr ago
booking hotel	1 (1)	12.1k	0.38	www.booking.com/...r.html	0.45	0.22	0.42	442.0m		10 hr ago
brooklin	1 (1)	9.9k	0.13	www.booking.com/...r.html	0.36	0.06	0.12	7.9m		10 hr ago
booking extranet	1 (1)	8.1k	0.62	admin.booking.com/...n.html	0.30	0.24	0.12	427.0k		9 hr ago
www.booking.com	1 (1)	5.4k	0.17	www.booking.com/	0.20	0.04	0.28	454.0m		9 hr ago
booking.com.br	1 (1)	5.4k	0.16	www.booking.com/...r.html	0.20	0.04	0.18	194.0m		9 hr ago
hotel	6 (6)	49.5k	1.75	www.booking.com/...r.html	0.19	0.45	0.71	2860.0m		10 hr ago
ilha grande	7 (7)	60.5k	0.47	www.booking.com/...r.html	0.19	0.11	0.51	3.5m		10 hr ago
boking	1 (1)	4.4k	0.28	www.booking.com/	0.16	0.06	0.16	454.0m		9 hr ago
copacabana palac e	3 (3)	22.2k	0.49	www.booking.com/...r.html	0.15	0.10	0.35	526.0k		10 hr ago

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03 Junho 2015

Palavra-chave	Pos	Volume	CPC	URL	Tráfego %	Custos %	Con.	Resultados	Tendências	Última atualização
tent beach	7 (7)	49.5k	0.01	www.booking.com/...r.html	0.15	0.00	0.15	12.0m		10 hr ago
salinas de marago gi	4 (4)	27.1k	0.93	www.booking.com/...r.html	0.15	0.18	0.55	399.0k		10 hr ago
bookin	1 (1)	3.6k	0.04	www.booking.com/	0.13	0.00	0.13	454.0m		7 hr ago
booking hotel	2	12.1k	0.38	www.booking.com/...r.html	0.12	0.06	0.42	442.0m		10 hr ago
costão do santinho	4 (4)	22.2k	1.08	www.booking.com/...r.html	0.12	0.17	0.34	392.0k		10 hr ago
www.booking.com.br	1 (1)	2.9k	0.35	www.booking.com/...r.html	0.10	0.04	0.26	194.0m		7 hr ago
pousada do rio quente	5 (5)	27.1k	0.72	www.booking.com/...r.html	0.10	0.10	0.68	498.0k		10 hr ago
iberostar praia do forte	5 (5)	27.1k	0.68	www.booking.com/...r.html	0.10	0.09	0.47	8.5m		10 hr ago
la torre resort	3 (3)	14.8k	1.23	www.booking.com/...r.html	0.10	0.17	0.44	18.0m		10 hr ago
morro de sao paulo	11 (11)	27.1k	0.56	www.booking.com/...r.html	0.10	0.07	0.49	592.0k		10 hr ago
quero quero	10 (10)	40.5k	0.02	www.booking.com/...r.html	0.09	0.00	0.01	33.5m		10 hr ago
extranet booking	1 (1)	2.4k	1.82	admin.booking.com/...n.html	0.08	0.21	0.10	428.0k		18 hr ago
booking brasil	1 (1)	2.4k	0.37	www.booking.com/...r.html	0.08	0.04	0.30	74.8m		18 hr ago
hoteis em gramado	5 (5)	22.2k	1.46	www.booking.com/...r.html	0.08	0.16	0.86	11.5m		10 hr ago
vila gale cumbuco	3 (3)	12.1k	0.61	www.booking.com/...r.html	0.08	0.06	0.68	73.0k		10 hr ago
hcor	11 (12)	22.2k	0.02	www.booking.com/...r.html	0.08	0.00	0.01	378.0k		10 hr ago
hotel ibis	11 (10)	22.2k	0.31	www.booking.com/...t.html	0.08	0.03	0.25	18.0m		10 hr ago
porto seguro praia resort	4 (4)	14.8k	0.50	www.booking.com/...r.html	0.08	0.05	0.59	512.0k		10 hr ago

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03 Junho 2015

Palavra-chave	Pos	Volume	CPC	URL	Tráfego %	Custos %	Con.	Resultados	Tendências	Última atualização
meliss	1	1.9k	0.02	www.booking.com/...r.html	0.07	0.00	0.10	443.0k		16 hr ago
bokking	1 (1)	1.9k	0.03	www.booking.com/	0.07	0.00	0.12	453.0m		16 hr ago
booking viagens	1 (1)	1.9k	0.85	www.booking.com/...r.html	0.07	0.07	0.86	75.0m		16 hr ago
parque do china	3 (3)	9.9k	0.22	www.booking.com/...r.html	0.07	0.02	0.16	1.0m		10 hr ago
grand oca marago gi	3 (3)	9.9k	0.42	www.booking.com/...r.html	0.07	0.03	0.35	180.0k		10 hr ago
ponta dos ganchos	3 (3)	9.9k	0.32	www.booking.com/...r.html	0.07	0.02	0.32	439.0k		10 hr ago
ebooking	2 (2)	6.6k	0.27	www.booking.com/...r.html	0.06	0.02	0.23	356.0k		9 hr ago
morro de são paulo	11 (11)	18.1k	0.62	www.booking.com/...r.html	0.06	0.05	0.42	14.9m		10 hr ago
porto de galinhas praia hotel	4 (4)	12.1k	0.59	www.booking.com/...r.html	0.06	0.05	0.56	522.0k		10 hr ago
fazenda park hotel	4 (4)	12.1k	0.64	www.booking.com/...r.html	0.06	0.05	0.53	75.0k		10 hr ago
iberostar	4 (4)	12.1k	0.24	www.booking.com/...r.html	0.06	0.02	0.28	20.1m		10 hr ago
bourbon atibaia	4 (4)	12.1k	0.41	www.booking.com/...r.html	0.06	0.03	0.61	351.0k		10 hr ago
booking passagens	1 (1)	1.6k	1.12	www.booking.com/...r.html	0.05	0.08	0.81	17.4m		16 hr ago
vila gale angra	5 (5)	14.8k	0.93	www.booking.com/...r.html	0.05	0.07	0.78	70.0k		10 hr ago
hotel parque da co steira	3 (3)	8.1k	0.69	www.booking.com/...r.html	0.05	0.05	0.54	364.0k		9 hr ago
village porto de galinhas	3 (3)	8.1k	0.60	www.booking.com/...r.html	0.05	0.04	0.33	191.0k		9 hr ago
hoteis em fortaleza	7 (7)	18.1k	1.94	www.booking.com/...r.html	0.05	0.14	0.92	18.0m		10 hr ago
booking.com.br	2	5.4k	0.16	www.booking.com/	0.05	0.01	0.18	194.0m		9 hr ago

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03 Junho 2015

Palavra-chave	Pos	Volume	CPC	URL	Tráfego %	Custos %	Con.	Resultados	Tendências	Última atualização
pousada dos pinhos	2 (2)	5.4k	0.09	www.booking.com/...r.html	0.05	0.00	0.16	18.0k		9 hr ago
grand palladium	4 (4)	9.9k	0.56	www.booking.com/...r.html	0.05	0.04	0.39	7.2m		10 hr ago
hotel unique	4 (4)	9.9k	0.74	www.booking.com/...r.html	0.05	0.05	0.28	76.4m		10 hr ago
victoria villa	10 (10)	22.2k	1.44	www.booking.com/...r.html	0.05	0.09	0.01	136.0m		10 hr ago
book.com	1 (1)	1.3k	0.41	www.booking.com/	0.04	0.02	0.18	4380.0m		15 hr ago
hotel booking	1 (1)	1.3k	0.86	www.booking.com/...r.html	0.04	0.05	0.65	442.0m		15 hr ago
cana brava resort	5 (3)	12.1k	0.48	www.booking.com/...r.html	0.04	0.03	0.49	444.0k		10 hr ago
iberostar bahia	5 (5)	12.1k	0.68	www.booking.com/...r.html	0.04	0.04	0.47	1.4m		10 hr ago
hotel rio de janeiro	5 (5)	12.1k	2.33	www.booking.com/...r.html	0.04	0.14	0.88	99.7m		10 hr ago
pousada suarez	6 (6)	12.1k	0.28	www.booking.com/...r.html	0.04	0.01	0.54	220.0k		10 hr ago
marina park	6 (6)	12.1k	0.56	www.booking.com/...r.html	0.04	0.03	0.31	245.0m		10 hr ago
mussulo resort	3 (3)	6.6k	0.33	www.booking.com/...r.html	0.04	0.02	0.40	244.0k		9 hr ago
rosen inn internacional	3 (3)	6.6k	2.93	www.booking.com/...r.html	0.04	0.18	0.52	1.4m		9 hr ago
melia angra	3 (3)	6.6k	0.54	www.booking.com/...r.html	0.04	0.03	0.42	128.0k		9 hr ago
ritz lagoa da anta	3 (3)	6.6k	0.62	www.booking.com/...r.html	0.04	0.03	0.28	282.0k		9 hr ago
ocean palace	3 (3)	6.6k	0.96	www.booking.com/...r.html	0.04	0.05	0.43	6.3m		9 hr ago
hoteis em recife	3 (3)	6.6k	1.58	www.booking.com/...r.html	0.04	0.09	0.90	13.1m		9 hr ago
serhs natal	3 (3)	6.6k	0.82	www.booking.com/...r.html	0.04	0.05	0.56	292.0k		9 hr ago

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03 Junho 2015

Palavra-chave	Pos	Volume	CPC	URL	Tráfego %	Custos %	Con.	Resultados	Tendências	Última atualização
arraial d ajuda eco resort	3 (3)	6.6k	1.31	www.booking.com/...r.html	0.04	0.08	0.62	346.0k		9 hr ago
natal praia hotel	3 (3)	6.6k	0.69	www.booking.com/...r.html	0.04	0.04	0.56	506.0k		9 hr ago
serrambi resort	3 (3)	6.6k	1.99	www.booking.com/...r.html	0.04	0.12	0.68	345.0k		9 hr ago
maceio mar hotel	3 (3)	6.6k	1.10	www.booking.com/...r.html	0.04	0.06	0.59	197.0k		9 hr ago
enotel porto de galinhas	7 (7)	14.8k	0.52	www.booking.com/...r.html	0.04	0.03	0.60	231.0k		10 hr ago
riviera de são lourenço	7 (7)	14.8k	0.67	www.booking.com/...r.html	0.04	0.04	0.48	458.0k		10 hr ago
beach park fortaleza	11 (11)	12.1k	0.40	www.booking.com/...r.html	0.04	0.02	0.23	496.0k		10 hr ago
teatro alfa	11 (10)	12.1k	0.19	www.booking.com/...r.html	0.04	0.01	0.02	590.0k		10 hr ago
esmeralda praia hotel	4 (4)	8.1k	0.56	www.booking.com/...r.html	0.04	0.03	0.54	423.0k		9 hr ago
hotel fazenda dona francisca	4	8.1k	0.32	www.booking.com/...r.html	0.04	0.01	0.26	120.0k		9 hr ago
hoteis em curitiba	5 (5)	9.9k	2.88	www.booking.com/...r.html	0.03	0.14	0.93	16.8m		10 hr ago
blue tree park lins	5 (5)	9.9k	0.37	www.booking.com/...r.html	0.03	0.01	0.56	363.0k		10 hr ago
campo real	6 (4)	9.9k	2.20	www.booking.com/...r.html	0.03	0.11	0.00	8.0m		10 hr ago
hoteis em campos do jordão	6 (5)	9.9k	1.80	www.booking.com/...r.html	0.03	0.09	0.91	522.0k		10 hr ago
hotel esmeralda natal	3 (3)	5.4k	0.50	www.booking.com/...r.html	0.03	0.02	0.51	401.0k		9 hr ago
hotel alpestre	3 (3)	5.4k	0.71	www.booking.com/...r.html	0.03	0.03	0.42	261.0k		9 hr ago
hotel armação porto de galinhas	3 (3)	5.4k	0.47	www.booking.com/...r.html	0.03	0.02	0.46	79.0k		9 hr ago
maksoud plaza	3 (3)	5.4k	1.49	www.booking.com/...r.html	0.03	0.07	0.28	353.0k		9 hr ago

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03 Junho 2015

Palavra-chave	Pos	Volume	CPC	URL	Tráfego %	Custos %	Con.	Resultados	Tendências	Última atualização
booking.com.br	3 (2)	5.4k	0.16	www.booking.com/...r.html	0.03	0.00	0.18	194.0m		9 hr ago
vassouras eco resort	3 (3)	5.4k	0.38	www.booking.com/...r.html	0.03	0.01	0.32	135.0k		9 hr ago
hoteis em caldas novas	7 (7)	12.1k	1.09	www.booking.com/...r.html	0.03	0.05	0.89	6.2m		10 hr ago
booking	1 (1)	1.0k	0.04	www.booking.com/	0.03	0.00	0.12	454.0m		3 hr ago
booking gramado	1 (1)	1.0k	0.64	www.booking.com/...r.html	0.03	0.03	0.38	375.0k		6 hr ago
boobking	1 (1)	1.0k	0.36	www.booking.com/	0.03	0.01	0.19	454.0m		6 hr ago
copacabana palac e diaria	1 (1)	1.0k	0.84	www.booking.com/...r.html	0.03	0.04	0.43	9.0k		6 hr ago
spa do vinho	2 (3)	3.6k	0.23	www.booking.com/...r.html	0.03	0.01	0.22	493.0k		7 hr ago
capim santo	11 (11)	9.9k	0.23	www.booking.com/...r.html	0.03	0.01	0.07	378.0k		10 hr ago
belami	11 (10)	9.9k	0.00	www.booking.com/...r.html	0.03	0.00	0.00	2.0m		9 hr ago
che lagarto	11 (9)	9.9k	0.75	www.booking.com/...r.html	0.03	0.03	0.22	444.0k		10 hr ago
hoteis em foz do i guaçu	11 (11)	9.9k	2.62	www.booking.com/...r.html	0.03	0.12	0.94	8.4m		10 hr ago
hoteis em brasilia	4 (4)	6.6k	2.17	www.booking.com/...r.html	0.03	0.10	0.87	1.2m		9 hr ago
hotel fazenda maz zaropi	4 (4)	6.6k	0.24	www.booking.com/...r.html	0.03	0.01	0.69	125.0k		9 hr ago
salinas do marago gi	4 (4)	6.6k	1.30	www.booking.com/...r.html	0.03	0.06	0.50	398.0k		9 hr ago